Cookies policy

We use cookies for certain areas of Doddle and the Doddle Marketing Website.

Our cookies policy outlines what cookies are, how we use them to improve your experience on our website and how you can control how they work with your browser.

What are cookies?

Cookies are small text files that are placed in visitors' computer browsers to store information about their preferences and journey.

We use both session and persistent cookies in the interest of improving the user experience of Doddle and ensuring that your preferences are remembered when you visit our site again. Session cookies are temporary and will be deleted once you close your browser, while persistent cookies remain on your computer until they expire or are deleted.

Cookies we may use

Strictly necessary cookies
These are cookies that are required for the operation of Doddle and/or the Doddle Marketing Website. They include, for example, cookies that enable Users to log into secure accounts, use interactive features and services.

Analytical/performance cookies
These allow us to recognise and count the number of visitors and Users and see how they use Doddle and/or the Doddle Marketing Website. This helps us to improve the way Doddle and/or the Doddle Marketing Website works, for example, by ensuring that Users are finding what they are looking for easily.

Functionality cookies
These are used to recognise Users when they return to Doddle and/or the Doddle Marketing Website. This enables us to personalise our content for Users and remember your preferences.

Targeting cookies
These cookies record your visit to Doddle and/or the Doddle Marketing Website, the pages you have visited and the links you have followed. We will use this information to make Doddle and/or the Doddle Marketing Website and the information displayed on it more relevant to your interests.

Third Party cookies
Some elements of the Doddle Marketing Website use third party plugins which need their own cookies to work in the ways listed above, enabling extra website features to work correctly.

Cookie control

Doddle will use cookies automatically to ensure our sites are optimized for your experience.
If you would like to turn cookies off or delete cookies which have been stored, you can do so in the privacy and security settings of your web browser.